WHEN 15. JUNE 22 13:30

SECURE

## AND EXPLOIT YOUR INTELLECTUAL PROPERTY





Contact us: career.startup@plus.ac.at WHERE meeting room computer science JA2 EG 0.03







PARIS LODRON UNIVERSITÄT SALZBURG PLUS Career & Star tup Center

## ABOUT

Science to Business is a workshop format, which can be customized as desired for faculties and/or working groups. This way the format creates on one side awareness of the necessary ability for "the protection of intellectual property" and offers on the other measures that can be implemented in actual terms, e.g. in scientific publications, conferences, etc. in order to secure the intellectual property for yourself. In addition possible models of exploitation (foundation, spinoff) are explored and improved.

## HOW TO

The workshop format is offered directly at your faculty and takes about 2-3 hours of your time. The format is accompanied by experts from the Patent Office, AWS, startup coaches and other experts who meet the individual needs of the faculty.

## GOALSETTING

The format is aimed to cater for doctoral and master's students, academic employees and working group leaders. The focus is on the Identification of the projects worth of protection (or similar) as well as the specific measures regulations to ensure protection of the same. In addition, the format offers support in modeling possible exploitation/establishment/spin-off.

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